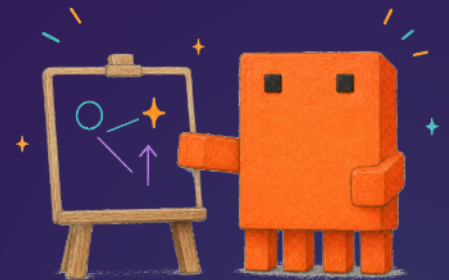


FREE GUIDE

What Your Business Website Needs

The 7 things a website has to have to bring you customers, and how to check yours in 10 minutes.



A website is not a business card

Most business websites were built to exist, not to work. They have a logo, a photo and a phone number, and they sit there while customers land, look around for a few seconds, and leave.

A website that works has one job: turn the person who found you into a person who **calls, books or writes**. Everything on this list serves that job.

Nobody visits your website to admire it. They visit to decide.



The 7 things, part 1: the first seconds

1. It says what you do and where

In the first screen, without scrolling: what you offer, in what area, and why you. If a stranger can't say it back after five seconds, it isn't clear yet.

2. It's made for the phone first

Most of your visitors are on a phone. Text readable without zooming, buttons big enough for a thumb, nothing that slides sideways.

3. It loads fast

Every second of waiting is a customer clicking the next result. Light images, no heavy video before the content shows up.

4. A contact button that actually works

Call, text or a short form, visible without scrolling. And it has to reach a real inbox: a form that sends to nobody is worse than no form.

Part 2: being found and trusted

5. Google can find it

One page per service, your city named where it matters, and the same name, address and phone everywhere, including your Google Business Profile.

6. It shows proof

Real photos of your work and your people, real reviews, real numbers. Stock photos tell the customer you could be anyone.

7. Somebody keeps it alive

Hours, prices and services that are current, and every message that comes in gets answered. An outdated website quietly says the business is outdated too.

Number 7 is the one almost every website fails. Building it is a weekend; keeping it working is the real job.

Check yours in 10 minutes

Check	How
Clear in 5 seconds	Show it to someone who doesn't know you for five seconds. Ask: what do they do, and where?
Phone	Open it on your own phone. Can you read, tap and contact without zooming?
Speed	Open it on mobile data, not Wi-Fi, and count. More than three seconds is too long.
Contact	Send yourself a message through your own form. Did it arrive? How long did it take?
Google	Search your service and your city. Do you show up? Is the information right?
Proof	Count the real photos and the reviews visible on the site.
Alive	Are your hours, prices and services the ones you have today?

Every «no» on this table is a customer who found you and **still didn't call**.

How we build yours

You shouldn't have to build your own website, or fix it at 11 PM. This is how we do it at Sinsajo:

1. We start with you

Your services, your customers, the way you talk. Your website should sound like you, not like a template.

2. Our system builds it, our team finishes it

Our system does the heavy lifting; our team designs, writes and checks every page.

3. We launch it with the 7 covered

Made for the phone, fast, ready for Google, with a contact button we test ourselves.

4. And we stay

Changes, updates, and every lead it brings gets answered.



Want yours **built for you?**

Book a free call. We look at your business and your current website, and tell you exactly what it needs. No cost, no commitment.

Comment LAUNCH

on any of our posts, or send us MAP by direct message.



Sinsajo Creators — Architects of Business. We build AI systems where your brand and your operations work as one: practical automation your team actually uses, always with a human in control.



WHO WE ARE

Sinsajo Creators

ARCHITECTS OF BUSINESS

We build AI systems where your brand and your operations work as one: practical automation your team actually uses, always with a human in control.

Process Diagnosis

We map how your team actually works and tell you the three processes worth automating first. Free.

AI Agents

Systems that answer, book, quote and follow up — you approve before anything ships.

Content & Brand

Video, carousels and guides that bring the right customers to the door.

Send us MAP by direct message for a free Process Diagnosis.

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