



FREE GUIDE

How to use Claude Opus 5.5 in your business

What it is, what it's good at, and seven ways to start
using it today

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Claude Opus 5.5 is Anthropic's newest AI model. According to Anthropic, it performs at the level of GPT-4 - its most expensive model - on most work, while costing 40% less and writing 30% faster. You can use it from claude.ai (a chat in your browser, for writing and thinking things through), Claude Code (a terminal that codes alongside a developer), or the API (to connect it to your own system, like your business WhatsApp). You don't need to know how to code for the first two. Here are seven concrete ways to use it in a small business, with the exact prompt you can copy.

• USE 01

ANSWERING CUSTOMER MESSAGES

01

You are the assistant for [your business]. Reply to this customer message in a warm, brief tone:

"[paste the customer's message]"

Our hours are [hours]. We do not quote prices in chat, only by phone or in person.

The same questions about hours, price or availability show up on WhatsApp, email and Instagram, and someone retypes the answer every time.

Try this prompt: Paste a real conversation and ask for the reply; check the tone before you send it.

• USE 02

WRITING REPORTS THAT USED TO TAKE HOURS

Here are this week's numbers: [paste the table or the data].
Write me a 5-line summary, no jargon, to send to my business partner.

Every month someone copies numbers by hand into the same document for the owner or the partners.

Try this prompt: Paste your raw numbers (from your register, your POS or your spreadsheet) and ask for the summary in plain business language, not finance-speak.

• USE 03

CLEANING UP SPREADSHEETS

I have this list with messy columns: [paste the rows].
Tell me how to sort it and what formula to use to total it by month.

Customer lists, inventory or expenses arrive disorganized and nobody has time to clean them by hand.

Try this prompt: Paste a small piece of the sheet first, confirm the formula works, then apply it to the whole sheet.

• USE 04

PUTTING TOGETHER PROPOSALS AND QUOTES

Using these meeting notes: [paste your notes].
Write a one-page proposal: what the work includes, the timeline, and the next step for the client.

Notes from the client meeting stay on paper or in someone's head, and the proposal gets written from scratch every time.

Try this prompt: Save the proposal you liked best as a template and next time ask it to "write a new one in this same format."

• USE 05

REVIEWING CONTRACTS BEFORE YOU SIGN

Read this contract and tell me, in plain language, which clauses I should ask a lawyer about before signing: [paste the contract].

A supplier or lease contract comes in legal language nobody at the business fully understands.

Try this prompt: Use it to show up prepared with the right questions; the decision to sign still belongs to a lawyer, not the AI.

• USE 06

REVIEWING CODE **BEFORE** YOU SHIP IT

Review this code and tell me what errors or risks you see before we push it: [paste the code].

A bug that slips into your website or your business system costs more to fix later than before.

Try this prompt: Ask it to explain the risk in one sentence, not just flag it - that way you decide if it's worth fixing right now.

• USE 07

READING LONG DOCUMENTS AND PULLING OUT WHAT **MATTERS**

Read this document and give me the 5 most important things I need to know, as a list: [paste the document].

A 20-page manual, contract or report goes unread because nobody has the time.

Try this prompt: Always ask for the short list first; if something matters to you, then ask for the full detail on just that point.

• USE 08

WHAT OTHER COMPANIES ARE ALREADY SEEING

According to figures published by Anthropic (anthropic.com), Deloitte Consulting found 72% of known errors in a code review with Opus 5.5, versus 56% with the previous model - "these are results that change how we work," said Carl Bennett, CIO of Deloitte Consulting. At Quantum, a task that took 38 prompts over 4 days now takes 11 prompts in 3 hours, according to Harley Barnes.

Try this prompt: These aren't marketing numbers from us - they come from Anthropic, the model's maker. Use them as a reference, not a promise for your own business.

• USE 09

COMMON MISTAKES WHEN STARTING OUT

1. Asking for everything in one long prompt with no context - give it your business context first (what you do, your tone, your hours).
2. Sending the reply to a customer without reading it - always review before you send.
3. Pasting customer personal data you don't actually need - ask for the minimum required.
4. Expecting it to "guess" your business - repeat the context, or save it in a document you paste in each time.

Most of the frustration with these tools comes from how the work is asked for, not from the tool itself.

Try this prompt: Start with one small, repetitive task - like answering one type of message - before you put it into something bigger.

What if you learned to build this yourself?

Opus 5.5 is a tool, not a strategy. Sinsajo Creators' free community teaches you to actually use it: build your own applications and automations for your business, step by step, at no cost. Join free at sinsajocreators.com/community.

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Pick a time that works for you. We look at how your business runs today and what to automate first. No commitment.

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