



FREE GUIDE

Is your website scaring customers away?

The 3 warning signs, how to check them for free, and how to fix it in one shot

sinsajocreators.com

Before you spend a dollar on ads, check whether your own website is quietly scaring off the people who are already looking for you. There are three warning signs that chase customers away without you noticing, and you can check all three for free, today, on your own. If you already have a website, this guide shows you how to spot them and fix it in one shot with Claude or ChatGPT. If you don't have a website yet, or yours lives somewhere you can't edit, further down is the exact method used to build the Restaurante La Fe menu website (lafe-menu.vercel.app), a real Salvadoran restaurant: open Monday and Saturday 10 to 6, Tuesday through Friday 10 to 8, closed Sunday.

• STEP 01

YOUR WEBSITE **TAKES TOO LONG TO LOAD**

01

Every second it takes to show up is a customer getting tired of waiting and clicking over to the next result; they don't have to be angry, they just have to close the tab.

How to do it: Open your site on your phone using mobile data, not your home wifi, and count out loud how long it takes to fully appear. If it takes longer than counting to three, it's already slow. For an exact, free number, go to pagespeed.web.dev, paste your address, and check the mobile score.

• STEP 02

IT DOESN'T LOOK RIGHT ON A PHONE

02

Most people looking for your business are doing it from a phone, standing up or on the go; if they have to zoom in or scroll sideways to read it, they give up before reaching your contact info.

How to do it: Open your site on your own phone and answer three quick questions: can you read the text without zooming in? do you have to scroll sideways to see everything? can you tap the buttons with your finger without missing? If any answer is no, that's your problem.

• STEP 03

IT DOESN'T SAY WHAT TO DO NEXT

03

A visitor who doesn't know what to do after reading your page won't message you to ask - they'll just leave. Without a clear call or WhatsApp button, even an interested customer slips away.

How to do it: Run the five-second test: show your site to someone who doesn't know your business, hide it, and ask them «what would you do next?». If they hesitate or don't mention calling or messaging, check whether your call or WhatsApp button is visible without scrolling.

• STEP 04

FIX ALL THREE IN ONE SHOT WITH CLAUDE OR CHATGPT

04

My website is slow to load, doesn't look right on a phone, and doesn't have a clear way to contact me. Fix these three things:

1. Speed: use lightweight images and remove any heavy videos that load before the content shows up.
 2. Mobile: make the text readable without zooming, the buttons tappable with a finger, and nothing that forces sideways scrolling.
 3. Contact: add a big, visible button to call or message on WhatsApp, with no scrolling needed.
- Don't change anything else about the design.

If you already have a website, you don't need to rebuild it - once you've spotted the three signs, you can ask the AI to fix exactly those three things, in one shot.

How to do it: Paste this message to Claude or ChatGPT inside the conversation where you already have your website, then check all three points on your own phone before calling it fixed.

• STEP 05

IF YOU DON'T HAVE A WEBSITE, BUILD IT IN ONE SHOT

05

The whole process runs on three free accounts, no installs on your computer, and no coding required: one for Claude or ChatGPT (where you ask for the website), a free GitHub account (where the code lives), and a free Vercel account (where it gets published).

How to do it: Create all three accounts with the same business email; it saves confusion later.

• STEP 06

WRITE THE MASTER PROMPT

I want a website for [business name], a [type of business] in [city].
We sell: [list what you offer].
Hours: [your real hours, day by day].
Brand colors: [colors, or "pick something that matches my logo"].
Contact: [phone, WhatsApp, address].
I'll use real photos of the business, not generated ones.
Keep it simple, make it look good on a phone, and give it a big button to call or message on WhatsApp.

The more real context you give it, the fewer rounds of fixes you'll need later; the idea is to ask for it in one shot, not piece by piece.

How to do it: Save this prompt in a note; you'll reuse and adjust it later.

• STEP 07

ASK FOR THE FIRST VERSION, IN ONE SHOT

The first version doesn't need to be perfect - it needs to exist so you can react to it.

How to do it: Paste the master prompt into Claude or ChatGPT and ask for the full website in a single request; let it finish before asking for changes.

• STEP 08

REVIEW IT IN YOUR OWN BROWSER

A screenshot won't tell you if the WhatsApp button actually works or if text gets cut off on a phone.

How to do it: Open it in your browser, shrink the window to simulate a phone, and click every button and every link.

• STEP 09

ASK FOR CHANGES ONE AT A TIME

In the hours section, change the text to: [your exact hours]. Make the menu photos bigger. Change the green button to [your color].

Asking for five changes at once makes the AI miss one; asking one at a time gets all of them right.

How to do it: Be specific: say which section, the exact text, and the exact color - not just "make it better."

• STEP 10

PUBLISH IT ON VERCEL

Until it's published, only you can see it.

How to do it: Connect your GitHub account to Vercel, import the project, and hit publish; in a few minutes you have a live address like your-business.vercel.app.

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• STEP 11

CONNECT YOUR OWN DOMAIN

A .vercel.app address works, but your-business.com looks more serious and is easier to remember.

How to do it: Buy the domain (from any registrar) and follow Vercel's steps to connect it to your published site.

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• STEP 12

GENERATE YOUR QR CODE

A QR code on the table, the window or the business card sends customers straight to your website with nothing to type.

How to do it: Generate the QR with your website's final address and test it with your own phone before printing it.

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The La Fe menu was built exactly this way

The Restaurante La Fe website (lafe-menu.vercel.app), a Salvadoran restaurant, was built with this exact method: one master prompt asked in one shot, browser review, one-at-a-time changes and publishing on Vercel. If you want to learn to do this yourself, join Sinsajo Creators' free community and learn to build your own applications. sinsajocreators.com/community

BOOK YOUR FREE CONSULTATION · 30 MIN

sinsajocreators.com/book

Pick a time that works for you. We look at how your business runs today and what to automate first. No commitment.

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